



Ally Blog Editorial Guidelines

Purpose: to create a community conversation reflecting on everyday forms of allyship with a critical, intersectional lens

Audience: folks of all genders looking to reflect on their own allyship

Content types: cause-related news, how-to content, case studies, leadership message, interviews

Linking policy: links to non-commercial external webpages that provide readers with topical information are encouraged

Word count: 400 to 600 words as a general guide; 1000 word maximum for more in-depth/academic posts

Sharing: cross-posting of blog posts is allowed with a link back to the Male Allies website

Submission/review process:

- Email educator@sascwr.org with an edited draft of your post
- We will confirm your submission via email and include next steps
- We reserve the right to decline publishing

Include:

- 3-5 sentence biography, including qualifications and relevant information (mandatory)
- A high-quality photo of yourself (optional)
- A link to your personal or organizational blog/website (optional)
- Relevant photos with written consent to have them posted on our website (optional)